**Competition**

With a history stretching back to the 19th Century, AXA has been helping people to protect their possessions, themselves and their families, and look after their money, for nearly 300 years.

AXA Insurance is part of the AXA Group, a worldwide leader in financial services. We operate in 59 countries with over 161,000 employees and 103 million customers.

AXA in the UK:

* Has over 10 million customers
* Employees - approximately 10,500 people
* Has been ranked 19th in the Sunday Times Top 25 Best Big Companies to work for Survey 2015
* Has been awarded first class Best Companies Accreditation in recognition of our commitment to employee engagement
* Has been awarded the ‘Positive about Disabled People’ symbol from the Department of Employment

AXA Insurance is one of the largest insurers in the UK providing both personal and commercial insurance direct to the customer, via brokers, aggregators and in conjunction with corporate and retail partners.

Controlling nearly £2.5bn in premium, AXA Insurance offers a range of flexible and adaptable products for home, motor and travel customers as well as servicing the SME, mid-market and corporate sectors. We hold a leading position in the travel, SME and private motor markets.

In a world shaped by the emergence of new open data sources, AXA can create customer focused products that will assist our customers in getting fair pricing and assistance in case of an accident or physical disaster. The Pricing Team within AXA Insurance is committed in developing data analytics capacity using the latest available technology.

In this challenge, AXA is providing two datasets:

1. Data from London fire brigade with incident data from **2012 to 2015**.
2. Data from London fire brigade with mobilisation data from **2012 to 2015.**

Available at <https://datahub.io/dataset/london-fire-brigade-incident-records/resource/7cd05a70-1e84-433b-847e-4e13a7f12610>

Candidates are challenged to predict the level of fire risk per area and properties. The best way to present the findings is on the participant’s discretion.